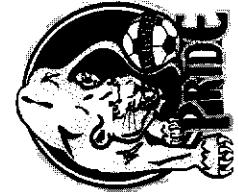
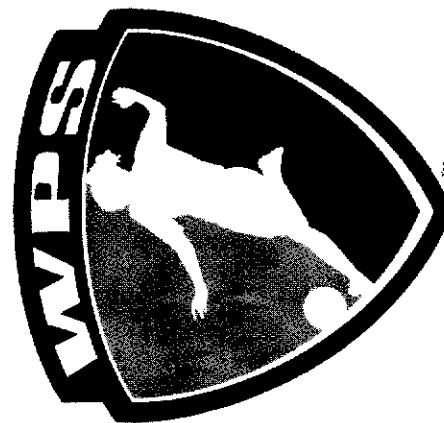


F C GOLD PRIDE

Bay Area Women's Soccer, LLC

Women's Professional Soccer Mission

To be the premier women's soccer league in the world,
and the global standard by which women's professional
sports is measured.

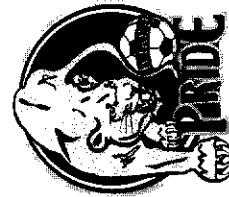


Women's Professional Soccer Structure

WPS will begin its 2009 season playing with seven teams in college stadiums and MLS stadiums around the United States.

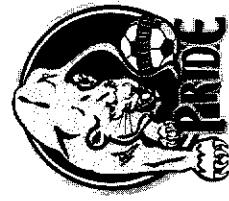


WPS Markets	Stadiums	Team Name
Los Angeles	Home Depot Center	Sol
Bay Area	SCU Buck Shaw	FC Gold Pride
St. Louis	SIU Edwardsville	Athletica
Chicago	Toyota Park	Red Stars
Boston	Harvard	Breakers
NY/NJ	Rutgers	Sky Blue FC
Washington D.C.	Maryland SoccerPlex	Freedom



WPS Will Attract and Develop Fans Using Multiple Strategies

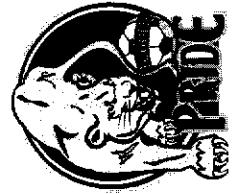
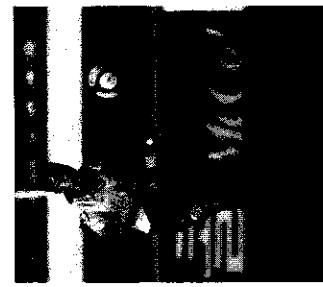
- Develop grassroots involvement with local community partners
- Promote an active, fit lifestyle and the entertainment of sport
- Cultivate existing soccer networks and organizations
- Innovate and capitalize on new online platforms
- Grassroots initiatives
 - Partnerships with FC Gold Pride soccer clubs
 - Player appearances at soccer tournaments, schools, charitable events, street fairs and festivals.



Women's Professional Soccer Outline

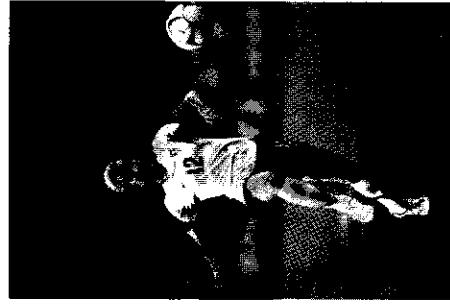
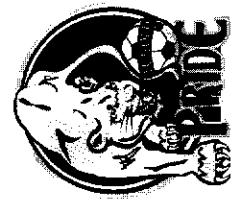


- Player allocation and draft process continues through January 2009
- 5 month / 20 game schedule for all WPS teams
- FC Gold Pride Home Opener: Sunday, April 5 vs. Boston Breakers
- Fox Soccer Channel to air 20 "Games of the Week" and postseason

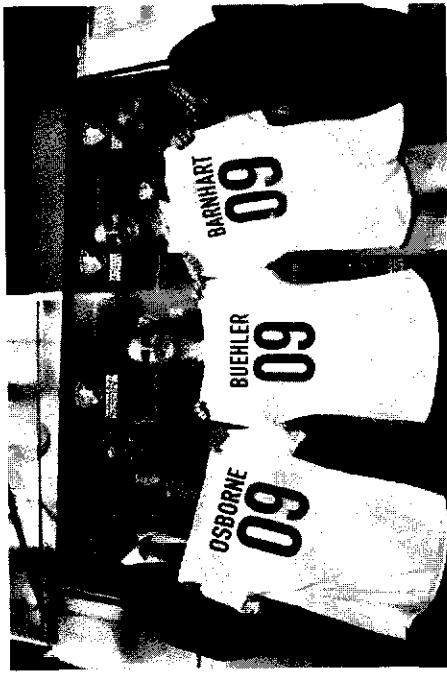


FC Gold Pride - Who We Are

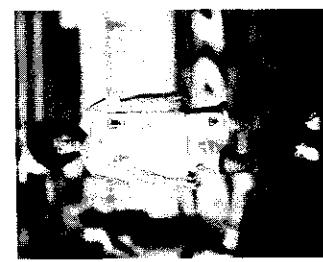
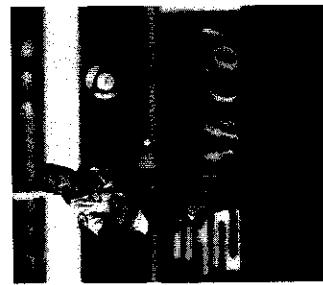
- Local family ownership- Nancy, Brian, Sarah and Amanda NeSmith
- Accessible world-class athletes in a fun environment at affordable prices
- The organization is led by Ilisa Kessler, General Manager, and Albertin Montoya, Head Coach
- Only professional women's sports-focused business serving the greater Bay Area.
- Vision is to develop a European-style structure, in which youth teams and a senior club team are part of the organization



FC Gold Pride Players



- Allocated 3 US National Team players
 - Leslie Osborne (Santa Clara University), Rachel Buehler (Stanford), and Nicole Barnhart (Stanford)
- Drafted 6 International standouts
 - Formiga, Erika, Adriane (Brazil), Christine Sinclair (Canada), Eriko Arakawa (Japan), Anja Mittag (Germany)



Impacting The Community Through Gold Pride Charities



**Taking Pride
in our Community**

MISSION STATEMENT: Gold Pride Charities is an organization committed to mentoring strong young women through participation in soccer, giving young girls the opportunity to "pay it forward" through community service.

● Game Day Experience

Gold Pride Youth Soccer Charities (GPYSC) will provide an opportunity for under-served youth to enjoy a true "game day experience" at FC Gold Pride Women's Professional Soccer games.

● Appearances at under-funded after school programs

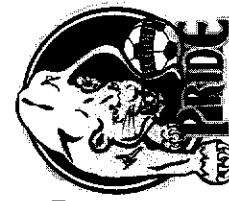
FC Gold Pride Players appearances will build connections with at risk children. Provide youth with strong, positive female role models.

● Youth Soccer Scholarships

Gold Pride Charities will offer assistance, in the form of scholarships, to children who cannot afford to join a youth soccer team. Levels of scholarships, which correspond with dollar amounts, are divided into three categories: Full, Half and 1/3 scholarships. Scholarships will be awarded in exchange for volunteer hours.

● Community Support

From time to time, as extraordinary needs arise in the soccer community, Gold Pride Charities may choose to make a financial contribution, to fulfill a specific need.

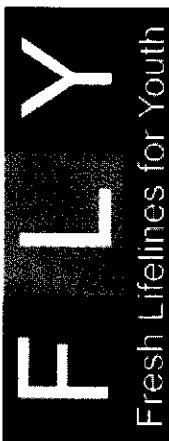


Creating Leaders In The Community



Game Day Mentorship Program

Gold Pride Charities (GPC) has partnered with the Bay Area Women's Sports Initiative (BAWSI) for the inaugural 2009 season. Each game day, 50+ BAWSI participants will be treated to the GPC "Game Day Experience" that reaches beyond the game of soccer. High School Senior/College students will provide mentorship to BAWSI participants during the game day experience and beyond.



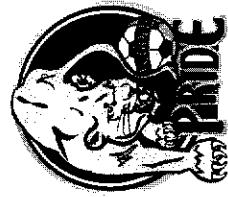
Graduation Incentive Program

Fresh Lifelines for Youth (FLY) was also named as a Gold Pride Charity partner for the 2009 season. GPC will provide a unique game day experience as positive reinforcement for at risk youth that have successfully completed the FLY program.



Changing Lives Through the Game of Soccer

Soccer Silicon Valley Community Foundation recently contributed 25 season tickets to Gold Pride Charities' Lions Den seating area. These tickets will help fulfill SSvCF's mission of working together to bring the gift of soccer to deserving youth in the Bay Area.

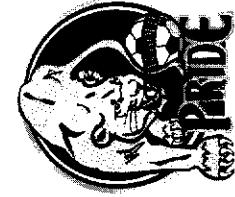
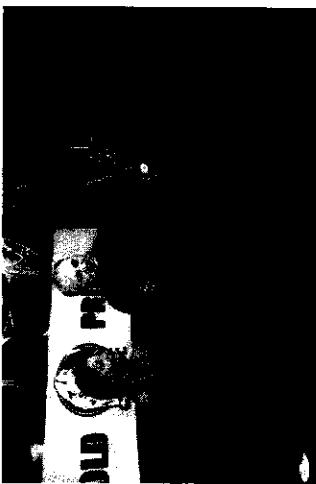


Kick Off Press Conference Creates Lasting Media Buzz

November 19, 2008

- Prime time news coverage on all five local television stations
 - CBS / KPIX 5
 - NBC / KNTV 11
 - FOX / KTVU 2
 - ABC / KGO 7
 - KRON 4
- Features stories in San Francisco Chronicle and San Jose Mercury / Bay Area News Group
- Radio segments on KCBS and KNBR
- Feature story in SF Weekly
- Extensive online coverage

Media Value: \$200,000+



Media Coverage – To Date

Local Television:  **KGO-TV 7**
ABC
KGO-TV/DT

 **NBC BAY AREA**  **KTVU FOX 2**  **Comcast SPORTSNET** AUTHENTIC
AMERICA'S SPOT

KRON 4

05

Local Radio:
KCBS
ALL NEWS 740 AM

The Mercury News 
MercuryNews.com

Local Radio:
680 KNBR
THE SPORTS LEADER

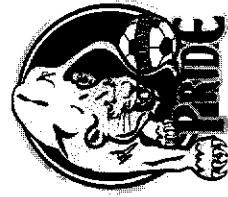
680 KNBR
THE SPORTS LEADER

Business Media:
BUSINESS Journal **BUSINESS Times**

SAN FRANCISCO
San Francisco Chronicle
sfchronicle.com

Online:
 **PIC Soccer**

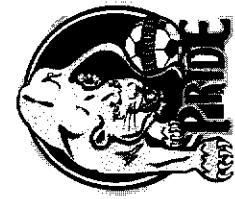
SoccerAmerica



FC Gold Pride's Economic Stimulus Plan

Bringing NEW business to the Bay Area

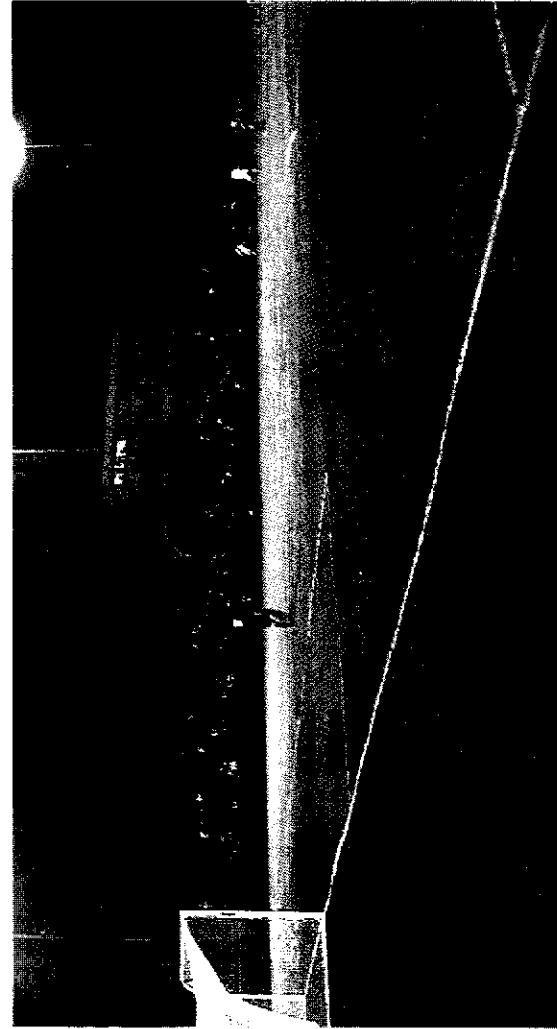
- Travel
 - Minimum 120 guaranteed hotel rooms
 - Use of coach/car rental services
- Restaurants
 - New full-time, part-time and contractor jobs
 - Rental fees to Buck Shaw Stadium
 - Rental fees to training facility site
- Fans eating at local restaurants prior to games
- Utilizing small family owned and local businesses:
 - Signs Now, San Jose
 - California Custom, Santa Clara
 - SVS&E Merchandise, San Jose
 - Jane Doe Design, Portola Valley
 - Silicon Valley Sports Medicine, Campbell



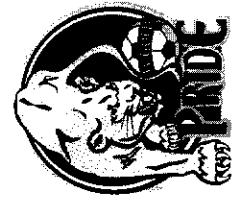
FC Gold Pride Stadium

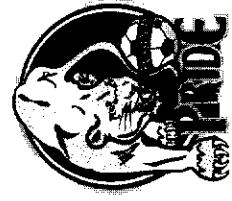
This is the final piece to making FC Gold Pride a reality.

**FC Gold Pride wants to call Buck Shaw Stadium at
Santa Clara University our Home Field**



See you in the stands!





For more information please contact:

ILISA KESSLER- General Manager

Phone: 408-506-1928 Email: ikessler@FCCGoldPride.com